

# IMAGINE HOUSTON

No one knows better than Houston that with vision, hard work and the right attitude, anything is possible.

Go ahead. Walk up to a Houstonian and tell them they can't do something. Tell them that something's impossible. Throw the words "can't," "don't" or "won't" in their face. Then stand back and watch them prove you wrong. Watch the people of the Houston region make it happen when others say it can't be done. We tackle every challenge with a uniquely Houston attitude.

★ When many scoffed at the idea of carving through 50 miles of coastal swamp to create the largest, man-made shipping channel in the world, Houston did it anyway.

★ When leading edge health care was only accessible to the wealthy, Houstonians gave birth to what would become the world's largest and finest center for medical care, The Texas Medical Center—the greatest concentration of medical professionals in the history of mankind.

★ When Houston's "Good Guys" were down a 15-30 start at the beginning of the season, the Astros rallied to clinch the National League Championship for the first time in the 44-year history of the franchise.

★ When Houston lost its NFL franchise and experts said we would never bring another team to Houston, Houstonians ponied-up and landed another franchise —The Houston Texans.

★ And, when our neighbors to the east suffered one of the nation's worst natural disasters, Houston stood tall with an unparalleled display of manpower, resources and care, bringing hope and relief to hurricane Katrina victims.

The Houston region is a vibrant metropolis with the energy, optimism and indomitable spirit of a global leader. Eccentric? Sure. Eclectic? Perhaps. Driven? Without a doubt. But while other cities and regions have nothing to offer other than tax and financial incentives, Houston stands alone with the ultimate value proposition—a proven "can-do" attitude that transforms dreams into reality. Because no one knows better than Houstonians, that with vision, hard work and the right attitude anything is possible.

Performance *is* Key

**THE OIL INDUSTRY GOES UP AND DOWN, BUT WELLS ALWAYS NEED SERVICE.**

Oil and natural gas producers always maintain their wells, and Key Energy Services can do that better than anyone else. As the largest land-based well services company in the world, workovers are our stock in trade. We can also deliver industry-leading performance with an expanded and comprehensive suite of services, from electric wireline to coiled tubing and pressure pumping to fluid management.

We operate from strategically placed service locations in the U.S., Mexico and Argentina. And our employees are continuously trained on operations, equipment, and downhole conditions.

Nobody delivers well servicing performance as consistently and safely as Key Energy Services. For more information, contact your Key Energy representative.



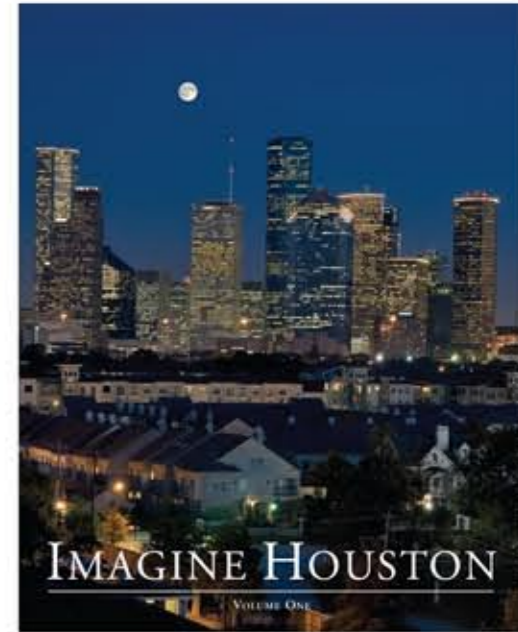
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Reflecting the potential of the city, the modern skyline of downtown Houston is a vibrant reminder of the progress that has been made in the Greater Houston Region. With an exceptional central business district, a low cost of living and a "can-do" attitude, Houston is poised to capitalize on new opportunities and growth in coming years.

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