HP HOUSTON

DRIVING INNOVATION, GROWING LEADERS AND IMPROVING THE QUALITY OF LIFE IN NORTHWEST HOUSTON

11445 Compaq Center Drive West
Houston, Texas 77070
(281) 370-0670
www.hp.com

O riginally founded in 1939 by William R. Hewlett and David Packard, Hewlett-Packard has grown into one of the world's largest providers of information technology infrastructure, software, services and solutions to individuals and organizations of all sizes. HP is unmatched in the breadth of its portfolio and scale as a $112-billion company with more than 300,000 employees across four major business lines. HP's portfolio spans servers, storage, networking, personal computing, imaging and printing, software, services and solutions.

HP brings the advantages of scale, the scope and depth of a diversified portfolio, an innovative spirit and tireless competitiveness to customers every day in almost every country in the world. HP's strategy is about building on its strengths to deliver greater value to its customers and partners.

From hardware and software to security and big data, HP manages complexity in ways no other company can with a unique perspective of helping build the current IT world and helping create the new one.

Enterprise Services is positioned uniquely because of its global footprint, deep technical knowledge and industry-leading transformation experience, bringing it all together and ensuring the full promise of hardware and software investments. **Printing and Personal Systems** continues to deliver unmatched innovation. Whether it's the first tablet for business or desktops and laptops, HP designs systems with its enterprise customers and consumers in mind. The **Enterprise Group** is driven by the big trends seen in the industry today. In **Software**, whether it's platforms to analyze large amounts of structured or unstructured data or IT management software, HP has world-class products built to help solidify the core of customers' business and a clear vision of where the market is headed, which results in solutions for today and the future.

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The HP Houston campus was founded in 1982 as headquarters for Compaq Computer Corporation. With the Compaq acquisition by HP in 2002, the site has become the largest HP work site in the United States, with employees across business groups and functions. HP Houston is the home to a large population of engineers and features deep innovation with the Printing and Personal Systems Design Lab, Moonshot Discovery Lab and many engineering labs. HP Houston manufactures personal and business computers and servers and provides services to a wide range of customers. Because of the excellent university network across Texas, HP has access to a great pipeline of skilled talent and supports this highly engaged young employee network

and intern population. HP's talented workforce is supported by strong career development resources and rich work experiences.
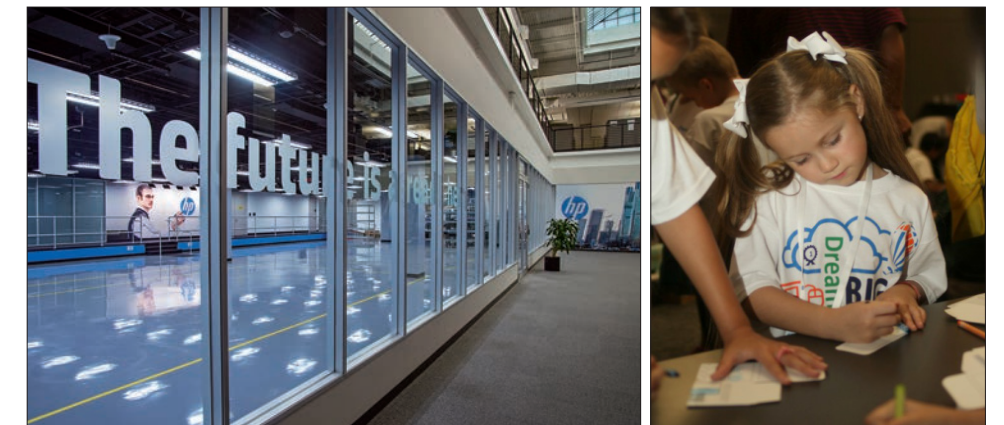
COMMUNITY ENGAGEMENT

As a global business, it matters what HP does and how. From the founders to the present-day leadership, HP recognizes the responsibilities and opportunities that come with being a company of thus size, reach and ability. It is a role HP accepts and a challenge to which it rises in several ways, including a program for employees to volunteer on HP's time and offering matching and product grant programs. HP focuses community engagement on areas where it can make the biggest impact:

- **Education**—HP empowers the next generation of innovators with breakthrough products and solutions that advance science, technology, engineering and math (STEM) teaching and learning. As a center of innovation, HP Houston focuses on programs supporting STEM education. In 2013, more than 41,000 volunteer hours benefitted STEM education, at-risk youth and environmental causes. Two stellar examples of STEM initiatives are the following:

  – **HP Code Wars 2014** marked the 17th year of the competition and celebrated the achievements of the more than 8,000 high school students since the inaugural competition in 1998. The competition has expanded to Roseville, California, and the first international location in Taipei, Taiwan. More than 60,000 lines of code have been generated in the last 16 years, solving complex computing challenges in JAVA, C++ and Python programming languages.

  – **Robotics Kids Day** is an annual engineering- and marketing-focused event for at-risk students. More than 136 middle school students from 17 area schools get hands-on experience during this event sponsored in conjunction with Harris County Department of Education and Cooperative After-School Enrichment.

- **Environment**—HP is helping people transform the way they live and work to be more sustainable with tools and solutions that allow them to achieve more with less. **HP Sustainability and Social Innovation** brings HP talent, technology and funding where they are needed most—engaging the full power of HP to make a positive impact on the world. HP's Sustainability and Social Innovation team launched a series of ScopeAthons in 2013, half-day pro bono volunteering events letting volunteers unleash their professional expertise to diagnose the critical challenges facing nonprofit

organizations and recommend projects and action plans to address them. Each scoping project focuses on an area with nonprofit need and employee expertise (e.g., technology, strategy, marketing, HR and finance). The Houston Sustainability Network also supports a number of environmental recycling, education and take-back events benefitting HP and the community.

- **Employee Engagement**—More than 600 children attended **Take Our Children to Work Day** in 2014, making it the largest HP event of its kind in the United States. Those

who participated were able to tour the HP Houston site, participate in on-site technical activities, career workshops and a technology showcase. Every year, HP Houston also hosts the Annual Fall Festival and Chili Cook-Off for employees and their families.

From the innovation HP is driving, to the solutions it offers and the way it runs its business and works with customers, HP is aligned around helping customers capitalize on the New Style of IT, and HP Houston is a vibrant contributor. ∎

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