

IMAGINE HOUSTON

No one knows better than Houston that with vision, hard work and the right attitude, anything is possible.

Go ahead. Walk up to a Houstonian and tell them they can't do something. Tell them that something's impossible. Throw the words "can't," "don't" or "won't" in their face. Then stand back and watch them prove you wrong. Watch the people of the Houston region make it happen when others say it can't be done. We tackle every challenge with a uniquely Houston attitude.

★ When many scoffed at the idea of carving through 50 miles of coastal swamp to create the largest, man-made shipping channel in the world, Houston did it anyway.

★ When leading edge health care was only accessible to the wealthy, Houstonians gave birth to what would become the world's largest and finest center for medical care, The Texas Medical Center—the greatest concentration of medical professionals in the history of mankind.

★ When Houston's "Good Guys" were down a 15-30 start at the beginning of the season, the Astros rallied to clinch the National League Championship for the first time in the 44-year history of the franchise.

★ When Houston lost its NFL franchise and experts said we would never bring another team to Houston, Houstonians ponied-up and landed another franchise—The Houston Texans.

★ And, when our neighbors to the east suffered one of the nation's worst natural disasters, Houston stood tall with an unparalleled display of manpower, resources and care, bringing hope and relief to hurricane Katrina victims.

The Houston region is a vibrant metropolis with the energy, optimism and indomitable spirit of a global leader. Eccentric? Sure. Eclectic? Perhaps. Driven? Without a doubt. But while other cities and regions have nothing to offer other than tax and financial incentives, Houston stands alone with the ultimate value proposition—a proven "can-do" attitude that transforms dreams into reality. Because no one knows better than Houstonians, that with vision, hard work and the right attitude anything is possible.



Generic services are easy to come by. Success is the Universal experience.

You have a flight operation to run and goals to meet. Because we own and operate a business aircraft, we understand what you're up against: managing budgets, complying with regulations, coordinating training, and most of all, guaranteeing safety. You need customized solutions designed to save you time and ensure success.

With more than 50 years of experience, and after facilitating over 2.5 million trip legs, Universal Weather and Aviation, Inc. can connect the dots for you in ways that generic services can't. From dedicated trip support teams, to Universal Aviationsm ground support in 20 countries, to the UVair[®] Fueling Card that's accepted at over 2,000 locations, we leverage our broad expertise, in-house resources, and global network to customize value-added solutions to achieve your goals.

The result? Success. That's the Universal experience.

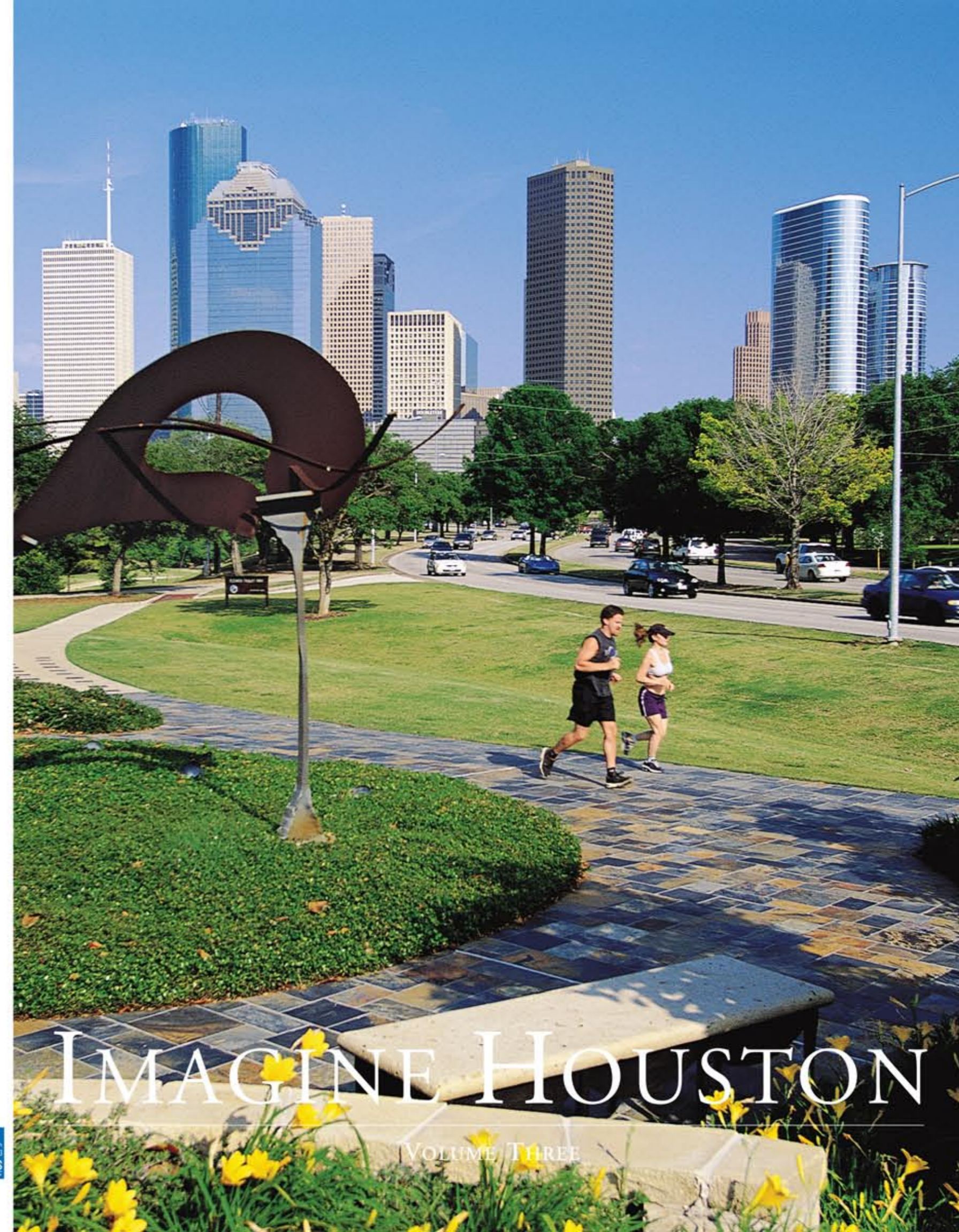
Find out how the Universal experience can work for you at universalweather.com.

Worldwide (713) 944-1622 ext. 3300 • N. America (800) 231-5600 ext. 3300



IMAGINE HOUSTON

VOLUME THREE



IMAGINE HOUSTON

VOLUME THREE



IMAGINE HOUSTON



Parks nestled in the shadows of downtown Houston offer Houstonians and visitors scenic space for festivals and bike trails. It's hard to believe that lush landscape is as common to downtown as skyscrapers, but it's the truth. Houstonians take great pride in preserving the environment and have even developed city initiatives that protect the natural landscape of the area.



1415 Louisiana, Suite 3475
Houston, TX 77002-7360
phone 713-586-6939 • fax 713-586-6947
www.ImagineHouston.com